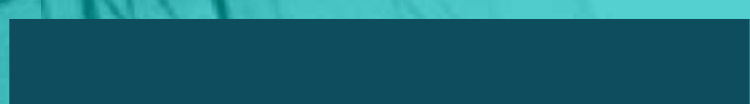


# LIVERPOOL PLACE PARTNERSHIP

ADVANCING THE CITY REGION

23  
24





# WELCOME

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## **LIVERPOOL CITY REGION COMBINED AUTHORITY AND LIVERPOOL PLACE PARTNERSHIP**

The Liverpool City Region Combined Authority (LCRCA) is delighted to be working with the Liverpool Place Partnership (LPP) to showcase our plans for 2024. LPP is a private sector collective that acts as an advocate for the Liverpool City Region and delivers strategic thought leadership supporting the public sector. Collectively, LCRCA and LPP actively promote the Region as a place for investment and have led our presence at global and national investment events including MIPIM, UKREiiF and London Real Estate Forum. We are delighted to launch the plans for the Regions' attendance at these events in 2024.

We believe that Liverpool's best years lie ahead, building upon the global brand to create a great place to live, work and play. Liverpool City Region offers investors significant opportunities across a broad range of sectors including health & life sciences, digital and creative industries, advanced manufacturing, financial and professional services, low carbon, logistics and leisure.

Liverpool City Region continues to evolve and attract investment and there are many exciting opportunities to build momentum, not least with the Investment Zone and Freeport. It is our aim to continue to work collectively as champions and to explore wider inward investment opportunities with one narrative, one voice.

CONTINUES...

Liverpool Place Partnership is founded upon strong public and private sector collaboration, working closely and effectively with our Combined Authority, the Growth Platform and each of the Local Authorities to provide the conditions for successful investment delivery and write the next chapter of Liverpool's story.

LCRCA and LPP are perfectly primed to accelerate and grow our work as we continue to champion the views of the private sector and work collaboratively for the long-term growth of the city region.

If you are interested in our programme or want to get involved please do make contact.

## **Katherine Fairclough**

Chief Executive of the Liverpool City Region Combined Authority

## **Stephen Cowperthwaite**

Chair of the Liverpool Place Partnership

# LIVERPOOL PLACE PARTNERSHIP

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Liverpool Place Partnership is a public and private partnership that delivers a 12-month international events programme to promote and champion Liverpool's land, property and investment opportunities.

Liverpool City Region's innovation capabilities flow across three core clusters, which are our main focus for supporting, enabling and attracting investment: Advanced Manufacturing, Digital and Creative and Health and Life Sciences.

We have a strong relationship with our public sector partners and particularly the CA with whom we continue to discuss opportunities to create a stronger inward investment delivery model.

## **Our Aims**

- To foster partnerships and communication to advance and support the creation of a successful inward investment service.
- Create conditions for the private sector to thrive.
- Create an open and supportive environment for networking.
- Create opportunities for private sector partners to develop their profile and business.

# PARTNERS

ARUP



AVISON  
YOUNG

been.

**Brabners**  
we make the difference



elliswilliams

gleeds

**GRAHAM**



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K2\



LOVELL

**MORGAN  
SINDALL**  
CONSTRUCTION

**M**  
MOTT  
MACDONALD



Ryder

Sefton Council



Starship



**METROMAYOR**  
LIVERPOOL CITY REGION

INVEST  
**LIVERPOOL**  
CITY REGION



#PlaceLiverpool





# MIPI 2024





# MIPIM

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Liverpool City Region is proud to announce its return to MIPIM for 2024, the premier real estate event gathering the most influential players from all sectors of the international property industry.

MIPIM brings the entire value chain together and gives unrivalled access to the greatest number of development projects and sources of capital worldwide.

The four-day conference in Cannes (12 – 15 March) offers a platform for the Liverpool City Region to showcase its development schemes on the world stage.

Liverpool City Region travels out with a delegation of private and public sector partners, delivering a programme of activity to ensure maximum engagement with the MIPIM audience.



**20,000**  
PARTICIPANTS



**2,000+**  
INVESTMENT  
& FINANCIAL  
COMPANIES



**2,500**  
EXHIBITORS





# UKREIF 2024

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# UKREIIF

UKREiiF is a three-day event (21 – 23 May) which takes place in Leeds. It aims to connect people, places and businesses to accelerate the Levelling Up Agenda, whilst unlocking sustainable, inclusive and transformational investment across the UK.

Supported by a high number of regional combined authorities, local councils and Government departments – as well as the largest developers and investors from across the UK and internationally – this event will gather all the key players, influencers and decision makers within the investment and real estate markets.

It focuses on highlighting investment and development opportunities, as well as connecting and facilitating new relationships to drive economic growth through development and regeneration.



**6,000**  
EVENT  
ATTENDEES



**500+**  
SPEAKERS  
ACROSS 20+  
STAGES



**150**  
EXHIBITORS



# PARTNERSHIP PROPOSAL 2023-24

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## Partnership Principles

- Open for all to join who want to be involved in shaping our future place and business ecosystem.
- No limit on numbers
- Opportunity to join for an annual fee - all events included.
- Bespoke payment plan and process
- Sponsorship and branding opportunities
- Financial advantage and enhanced profile for annual associates

## PACKAGES FOR 2023-24 – 12 MONTHS

### Associate Annual Fee

These will be Associates who will lead the partnership -  
**£13,500 +VAT.**

Annual partnership including all website, branding etc.,  
MIPIIM 2023 x 1 pass / UKREiiF 2024 x1 pass

### ‘Pay As You Go’

Annual joining fee - **£3,500 +VAT.**

MIPIIM Cannes - March 2024 - **£8,500 +VAT.**

UKREiiF Leeds - May 2024 - **£3,000 +VAT.**

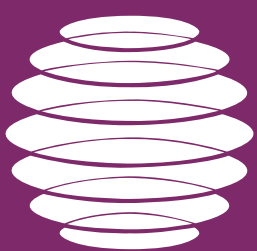
**Click Here** to download your Partner Agreement form.

Sponsorship opportunities are also available -  
details upon request – [Lizd@ocdevents.co.uk](mailto:Lizd@ocdevents.co.uk)



# #Place #Liverpool

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**LIVERPOOL  
CITY REGION**  
COMBINED AUTHORITY

**METRO MAYOR**  
LIVERPOOL CITY REGION

INVEST  
**LIVERPOOL  
CITY REGION**

**LIVERPOOL  
PLACE  
PARTNERSHIP**  
ADVANCING THE CITY REGION

MARKETING  
**LIVERPOOL**

**investliverpoolcityregion.com**