



LIVERPOOL

ADVANCING THE CITY REGION

investliverpool.com

[#lplmipim](https://twitter.com/lplmipim)

A £10 billion redevelopment of our iconic waterfront. A vibrant new creative district. A world-leading knowledge sector. A totally transformed port and logistics infrastructure. All part of a combined £20 billion land and property investment opportunity.

Liverpool City Region is home to a fast-growing economy, witnessing an incredible, globally significant renaissance that is critical to the UK's Northern Powerhouse ambition. This is just the start.

Our investment in technology and innovation and our thriving cultural sector are set to further propel this incredible trajectory and we want you to be part of this extraordinary resurgence.

Discover more about our region's unique opportunity and share our success.

Stephen Cowperthwaite

Principal and Managing Director, Avison Young Liverpool.
Chair of MIPIM Liverpool Steering Group

**WELCOME TO
A CITY REGION
READY TO DO
BUSINESS.**

investliverpool.com



LIVERPOOL CITY REGION EVENTS SCHEDULE

MONDAY 14TH OCTOBER

13.30 - 13.35

Reed Midem Welcome

Rohan Marwaha, UK Regional Director,
Reed Midem.

Sir Horace Jones Stage

13.35 - 13.40

Chairperson's Opening Remarks

Liz Peace CBE, Founder, Real Estate
Balance and Chair, Old Oak and Park
Royal Development Corporation.

Sir Horace Jones Stage

13.40 - 14.00

Keynote Address: Examining Strategies to Address the UK Housing Crisis - Building More Quality Homes as Fast as Possible

Esther McVey, Minister of State for
Housing, Ministry of Housing,
Communities and Local Government.

Sir Horace Jones Stage

14.15 - 15.00

The UK's Most Talked About Cities

Online conversations are challenging
traditional global city rankings. Here, ING
reveal findings behind their latest research,
helping you to better utilise digital chatter to
advance place making strategy.

Emily Moir, Director of Narrative, The Business
of Cities. Sebastian Shehadi, Global Markets
Editor, Financial Times (fDi Intelligence).

Chris Brown, Director of Marketing Liverpool,
Liverpool City Region.

Richard Rogers Stage

16.15 - 17.00

Future Cities:

A Transforming Waterfront for the Liverpool City Region

Liverpool City Region is investing
more than £10 billion in its
world-renowned waterfront.

Here, high-ranking stakeholders
and experts reveal how the region
kick-started this latest renaissance.

Welcome: Steve Rotheram, Metro Mayor,
Liverpool City Region. Chair: Miri Thomas,
Editorial Director, Insider Media.

Darran Lawless, Director Liverpool Waters,
Gerry Hughes, President, Avison Young.

Tony Reeves, Chief Executive,

Liverpool City Council.

Richard Rogers Stage

17.30 - 23.00

Opening Party/ Drinks Reception

Open to all registered delegates

Ground Floor, Old Billingsgate

20.00 - 22.30

Liverpool City Region Delegation Reception

Vicinity Restaurant, The Tower Hotel, St

TUESDAY 15TH OCTOBER

9.20 - 9.30

Keynote Address from the Department for International Trade

Graham Stuart, Parliamentary Under Secretary of State (Minister for Investment), Department for International Trade.

[Sir Horace Jones Stage](#)

9.30 - 9.40

Chairperson's Opening Remarks

Fiona Bruce, British Journalist, Broadcaster and TV Presenter.

[Sir Horace Jones Stage](#)

9.40 - 10.00

Keynote Address: Investigating Sustainable Development Best Practices and Future Opportunities

Roger Madelin CBE, Head of Canada Water Development, British Land

[Sir Horace Jones Stage](#)

10.15 - 11.00

Future Mobility Insights: Big Infrastructure Projects and Investment Opportunities

Moderator: Liz Peace CBE, Chairman, Old Oak and Park Royal Development Corporation
Michèle Dix, Managing Director, Crossrail 2, Transport for London. Andrew Jeffery, Senior Managing Partner, Ankura. Frank Rogers, Chief Executive, Liverpool City Region Combined Authority. Stewart Wingate, CEO, Gatwick Airport.

[John Jay Stage](#)

11.15 - 12.00

Occupier Demand – Is Life Science the New Tech? Examining the Latest Developments and Opportunities

The growth of life sciences is increasing UK occupier demand. Attend this session to better understand how real estate professionals are working with this sector to greenlight incredible life-science communities.

Moderator: Harri John, Property Advisory and Workplace Transformation, Mitie

Rebecca Mortimore, Principal, HASSELL.

Rich Robinson, Managing Director, Grain Connect Limited. Colin Sinclair, Chief Executive, Sciointec.

[John Jay Stage](#)

12.15 - 13.00

The Future of Housing: Improving Neighbourhoods and Growing Communities Through Partnerships

This session will explore the latest innovations behind new housing solutions and examine Homes England's exciting new partnership with Liverpool City Region and how this unique collaboration is working to improve neighbourhoods and grow stronger communities.

Moderator: Damian Wild, Editor-in-Chief, EG.

Steve Rotheram, Metro Mayor, Liverpool City Region.

Melanie Leech, Chief Executive, BPF.

Steve Coffey, Chief Executive, Torus.

Ian Ambrose, Director, Space Modular.

[Richard Rogers Stage](#)

TUESDAY 15TH OCTOBER CONTINUED...

15.00 - 15.45

Cultural Infrastructure and Placemaking: Its Role in Positioning a City as a Destination and Value Creation

How can new developments in cultural infrastructure and placemaking shape the future of UK cities? How do we promote quality in design, future thinking and knowledge sharing? How do we overcome the gentrification challenge to retain the culture of a place?

Moderator: Fiona Bruce, British Journalist, Broadcaster and TV Presenter
Lucy Bullivant, Director, Lucy Bullivant & Associates. Sherry Dobbin, Partner, Futurecity.
Tony Reeves, Chief Executive, Liverpool City Council.
[Sir Horace Jones Stage](#)

16.00 - 16.45

UK Leaders Summit: Is the Economy Being Rebalanced?

What more can be done to promote opportunities across the whole of the UK? What role does devolution play in transforming a city region and how can 'rival' regions work together for the greater good of all involved?

Moderator: Fiona Bruce, British Journalist, Broadcaster and TV Presenter
Tim Bowles, Mayor, West of England Combined Authority. Ivan McKee, Minister for Trade, Investment and Innovation, Scottish Government.
James Palmer, Mayor, Cambridgeshire and Peterborough. Steve Rotheram, Metro Mayor, Liverpool City Region.
[Sir Horace Jones Stage](#)

17.00 - 22.00

Wrap Party/ Drinks Reception

Open to all registered delegates.
[Ground Floor, Old Billingsgate](#)

18.35 - 18.40

Chairperson's closing remarks

Fiona Bruce, British Journalist, Broadcaster and TV Presenter.
[Sir Horace Jones Stage](#)

#Iplmipim



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

**MARKETING
LIVERPOOL**

